

AMERICAN CANCER SOCIETY

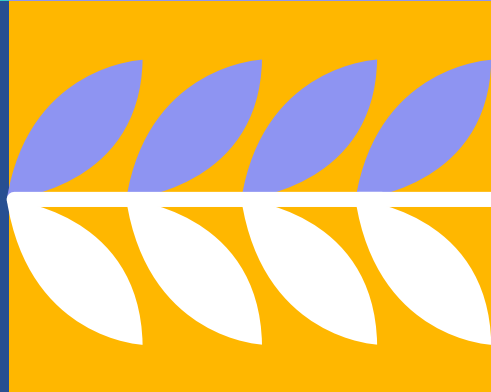
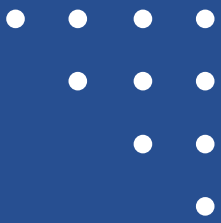
 **TASTE OF HOPE**

SPONSORSHIP OPPORTUNITIES

Attacking from every angle.™



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OUR MISSION IS SIMPLE.

SAVE LIVES AND CELEBRATE LIFE. **EVERY SINGLE DAY.**

The American Cancer Society is a global, grassroots organization driven by science, best practice, and more than 1.5 million volunteers. Our mission is to save lives, celebrate lives, and lead the fight for a world without cancer. We fulfill our mission by funding research, providing patients information, improving access to care, prevention, and treatment and through advocacy.

Cancer is a disease that affects everyone, but doesn't affect everyone equally, and we are committed to providing everyone a fair and just opportunity to prevent, find, treat, and survive cancer. We believe no one should be disadvantaged in their fight against cancer because of how much money they make, the color of their skin, or where they live.

The COVID-19 global pandemic has challenged us like nothing else in our 107-year history. Our response has evolved to protect the health and safety of the people we serve as well as our volunteers and staff. Many people have delayed their regular cancer screenings and many with confirmed cancer diagnoses have not been able to continue their treatments. We estimate that these disruptions will result in more than 80,000 excess cancer deaths in the coming years, leading the Society to redouble our efforts despite the current challenges facing us. **Cancer doesn't stop, so neither can we.**

GENEROSITY

KEEPS US GOING

Over the past 100 years, the American Cancer Society has been working relentlessly to end cancer. We're not there yet, but with the help of our donors, we've made some incredible progress. Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear. When it comes to cancer, we are the only organization attacking from every angle.



Attacking from every angle.™



ABOUT TASTE OF HOPE 2022

The American Cancer Society's signature culinary, wine and spirits event, featuring some of Chicago's most popular restaurants and beverage vendors. Guests will enjoy a walk-around tasting where they can sample signature dishes and beverages, while also enjoying an exciting silent auction, raffle, wine pull and other entertainment. Now in its ninth year, the event hosted by the American Cancer Society's Executive Committee has raised over \$2.8M to support the American Cancer Society's lifesaving mission.

EVENT WEBSITE: WWW.CHICAGOTASTEOFHOPE.ORG

DATE: Thursday, November 3, 2022

TIME: 6:00PM

LOCATION: AON Grand Ballroom, Navy Pier, 840 E Grand Ave, Chicago, IL 60611

EVENT CO-CHAIRS

Victoria De La Huerga, ADM

Jeff Liljeberg, JLL

EXECUTIVE COMMITTEE

Michael Ellis, Salesforce

Booth School of Business

John Stephanian, ADM

Sam Esposito, Ginsberg Jacobs, LLC

Mary Innis, Innis Law Group

Meg Toth, Seyfarth Shaw LLP

Tom Evans, Kemper Corporation

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Christa Oldham, The Plexus Groupe

Dan Tinney, Quaker Foods

Nada Hakimi, United Healthcare

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Zoe Maurer, Food Zoe Eats

Rebecca Halloran, University of Chicago

Christina Piper, JLL



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Brand Protection Redefined.
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Attacking from every angle.™



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	TICKETS	RECOGNITION
CHEF'S TABLE SPONSOR \$40,000	30	<ul style="list-style-type: none">• Prominent logo placement on event website, collateral, on-site signage, e-blasts and promotional materials• Social media and print recognition• Verbal recognition at the event• Static logo placement behind stage for duration of event• Speaking opportunity at event• Exclusive company inclusion on mission activation• Early access to event for thirty (30) ticketed guests to visit tasting stations, grab a cocktail, meet Chefs, visit activations etc.• Opportunity to create unique branding activations at the event• Exclusive chef-curated dinner for eight (8) guests on mutually agreed upon date - location TBD• Ten (10) tickets to the ACS "Pink Party" - September 22nd• Premier visibility in post-event video
CO-PRESENTING SPONSOR \$25,000	20	<ul style="list-style-type: none">• Premier visibility in the post event video• Logo on all marketing materials• Logo displayed on event signage• Logo at the top of event website• Social Media Recognition
DIAMOND SPONSOR \$20,000	16	<ul style="list-style-type: none">• Verbal acknowledgment during event program• Logo on all marketing materials• Logo displayed on event signage• Logo at the top of event website
PLATINUM SPONSOR \$15,000	14	<ul style="list-style-type: none">• Verbal acknowledgment during event program• Logo on all marketing materials• Logo displayed on event signage• Logo at the top of event website
GOLD SPONSOR \$10,000	10	<ul style="list-style-type: none">• Logo on all marketing materials• Logo displayed on event signage• Logo at the top of event website
ROSE GOLD SPONSOR \$7,500	8	<ul style="list-style-type: none">• Name on all marketing materials• Name displayed on event signage• Name at the top of event website
SILVER SPONSOR \$5,000	6	<ul style="list-style-type: none">• Name on all marketing materials• Name displayed on event signage• Name at the top of event website

