

**AMERICAN CANCER SOCIETY**

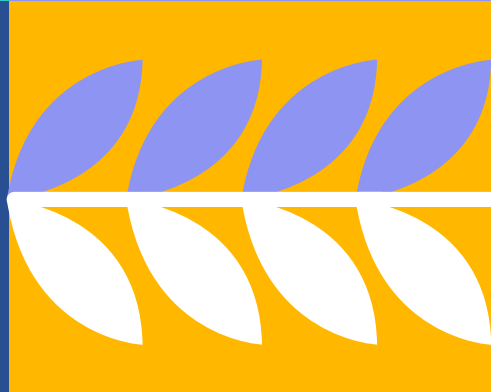
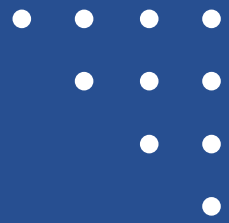
 **TASTE OF HOPE**

**TASTING STATION OPPORTUNITIES**

Attacking from every angle.™



Chef's Table Title Sponsor



# OUR MISSION IS SIMPLE.

SAVE LIVES AND CELEBRATE LIFE. **EVERY SINGLE DAY.**

**The American Cancer Society** is a global, grassroots organization driven by science, best practice, and more than 1.5 million volunteers. Our mission is to save lives, celebrate lives, and lead the fight for a world without cancer. We fulfill our mission by funding research, providing patients information, improving access to care, prevention, and treatment and through advocacy.

Cancer is a disease that affects everyone, but doesn't affect everyone equally, and we are committed to providing everyone a fair and just opportunity to prevent, find, treat, and survive cancer. We believe no one should be disadvantaged in their fight against cancer because of how much money they make, the color of their skin, or where they live.

The COVID-19 global pandemic has challenged us like nothing else in our 107-year history. Our response has evolved to protect the health and safety of the people we serve as well as our volunteers and staff. Many people have delayed their regular cancer screenings and many with confirmed cancer diagnoses have not been able to continue their treatments. We estimate that these disruptions will result in more than 80,000 excess cancer deaths in the coming years, leading the Society to redouble our efforts despite the current challenges facing us. **Cancer doesn't stop, so neither can we.**

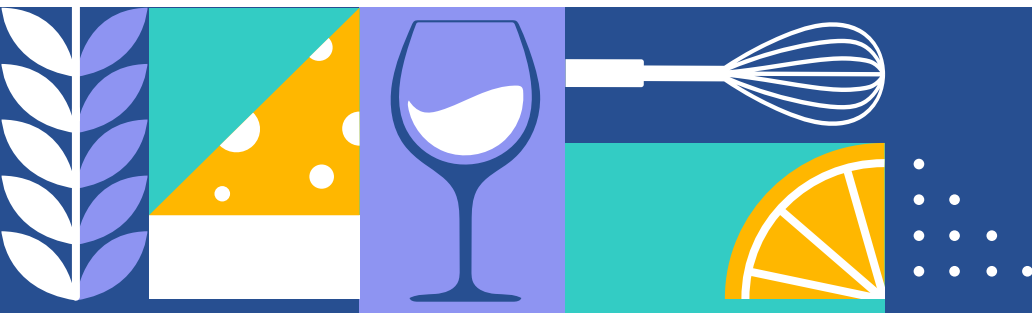
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## GENEROSITY

KEEPS US GOING

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Over the past 100 years, the American Cancer Society has been working relentlessly to end cancer. We're not there yet, but with the help of our donors, we've made some incredible progress. Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear. When it comes to cancer, we are the only organization attacking from every angle.



Attacking from every angle.™



# ABOUT TASTE OF HOPE 2022

Taste of Hope is the American Cancer Society's signature culinary, wine, and spirits event, featuring some of Chicago's most popular restaurants and beverage vendors. Guests can enjoy a walk-around tasting where they can sample signature dishes and beverages, while also enjoying an exciting silent auction, raffle, wine pull, and other entertainment.

Now in its ninth year, the event is hosted annually by the American Cancer Society's Taste of Hope Executive Committee and has raised over \$2.8M to support the American Cancer Society's mission and goal of eliminating cancer as a major health problem.

**EVENT WEBSITE:** [WWW.CHICAGOTASTEOFHOPE.ORG](http://WWW.CHICAGOTASTEOFHOPE.ORG)

**DATE:** Thursday, November 3, 2022

**TIME:** 6:00PM

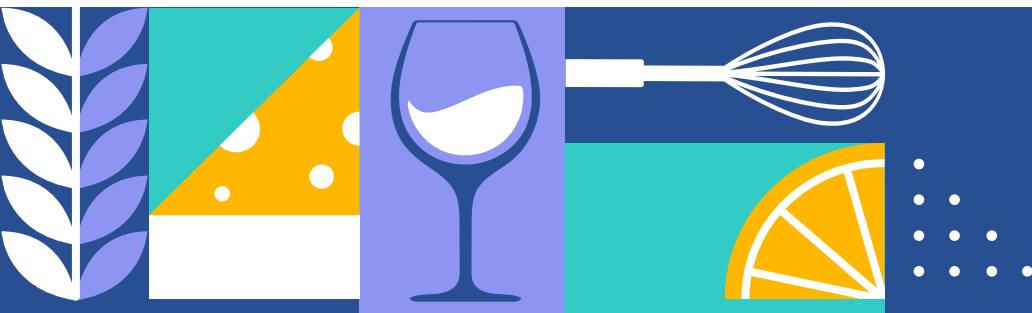
**LOCATION:** AON Grand Ballroom, Navy Pier, 840 E Grand Ave, Chicago, IL 60611

## WHY HOST A TASTING STATION?

The American Cancer Society's vision is a world free from the pain and suffering of cancer. Our purpose is to achieve it. Your partnership will make a significant impact on our mission.

Tasting Station Hosts will be at the center of our signature culinary event seeking to raise over \$675,000 for cancer research, patient services, and patient support. Partnering with the American Cancer Society will also bolster your reputation and demonstrate your commitment to serving the community. Cancer will touch nearly every consumer/customer, employee, colleague, member of the community or a loved one.

- 1 in 3 men and 1 in 3 women will develop cancer during their lifetime. We are a united force against all cancers. Help us accomplish our mission to save lives and celebrate life. Every single day.
- Americans believe cancer is the single most important health problem they face.
- 85% of consumers have a more positive image of a company when it supports a cause they care about.
- The American Cancer Society has a 98% recognition rate among Americans.  
No other health organization has a higher rating.



Attacking from every angle.™



# TASTING STATION HOST

## BENEFITS AND GUIDELINES

*Hosting a Tasting Station at the American Cancer Society's Taste of Hope is a unique opportunity for a restaurant or food provider to make a commitment to the health and wellbeing of our community.*

### RECOGNITION BENEFITS

- Names and/or logos of all tasting station hosts will be included on the Taste of Hope website and social media.
- Tasting Station Host names will be listed in pre-event publicity materials.
- Promotion on the screens at the event
- Logo included in pre-event media coverage. (2021 coverage included NBC Chicago Today feature, Chicago Sun Times, social media )

### EXPECTATIONS

Tasting station hosts will provide:

- Tasting-size samples of a signature dish or cocktail, with enough samples for a crowd of 1,000 guests. (Note: Hosts are responsible for all costs related to their food/drink item(s)).
- Equipment necessary to prepare and/or heat their samples, display materials, and decorations for their table. (Note: There will be limited power available to restaurant participants, if food needs to be kept warm please bring butane burners.)
- Staff member(s) to staff the station and serve guests at the event.
- Slip-mat or preferred safety floor covering for spillage (space is carpeted)
- Tasting station hosts must sign an indemnification agreement and submit proof of insurance listing the American Cancer Society as additionally insured by 9.1.22.

### THE AMERICAN CANCER SOCIETY WILL PROVIDE FOR EACH STATION

- 8 ft serving table
- Disposable serve ware (napkins, plates, bowls, tasting cups, and silverware).
- Tabletop signage.

*If you are interested in participating please email Vickie Guindon [victoria.guindon@cancer.org](mailto:victoria.guindon@cancer.org), or visit the Taste of Hope website at [chicagotasteofhope.org](http://chicagotasteofhope.org).*



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# TASTE OF HOPE

## PAST TASTING STATION HOSTS

20E  
90TH MERIDIAN  
ACADIA  
ACHATZ HANDMADE PIE CO.  
ALTHEA  
ADOBO GRILL ARBELLA  
AVLI  
BARTON G  
BANG BANG PIE AND BISCUITS  
BARN & CO  
BAR SIENA  
BAR TOMA  
BERGHOFF RESTAURANT  
BIG SHOULDERS COFFEE  
BLACK DOG GELATO  
BOO COO ROUX  
BROWN BAG SEAFOOD  
CAFE DES ARCHITECTES  
CHICAGO CHOP HOUSE  
CHICAGO Q  
CLEO'S SOUTHERN CUISINE  
CURTIS DUFFY  
EVENTS BY BACI  
FARMER'S FRIDGE  
FINO  
FORMENTO'S  
FOURTEENSIXTEEN  
FRONTIER

GATHER  
GEMINI BISTRO  
GIBSON'S ITALIA  
GOAT GROUP CATERING BY  
STEPHANIE IZARD  
HARRY CARAY'S  
HUBBARD INN  
IMPERIAL LAMIAN  
JIMMY BANNOS, JR  
JOY DISTRICT  
KONO BREWING CO  
KOVAL DISTILLERY  
LABRIOLA  
LA JOSIE  
LOCKWOOD RESTAURANT & BAR  
LOST LARSON  
LYFE KITCHEN  
LYRA  
MERCADITO KITCHEN  
MISS DOTTIE'S POUND CAKE  
MI TOCAYA  
MORE CUPCAKES  
MOTO RESTAURANT  
NOTHING BUNDT CAKES  
OSTERIA VIA STATO  
OWEN + ALCHEMY  
PAUL VIRANT  
PINSTRIPES

PLANT PLUS  
ROKA AKOR  
SAINT LOU'S ASSEMBLY  
SARAH STEGNER  
SIENA TAVERN  
SIXTEEN  
SOPHIE'S AT SAKS FIFTH  
SOUTHWATER KITCHEN  
STAN'S DONUTS  
SULLIVAN'S STEAKHOUSE  
SUMMER HOUSE  
SUNDA  
TAO  
TASTE OF THE PHILIPPINES  
TATAS TACOS  
TETE  
THE ART OF DOSA  
THE FLORENTINE  
THE PROMONTORY  
THE PUNCH HOUSE  
TOM VAN LENTE  
TRE SOLDI TRATTORIA  
UNCOOKED  
VISTRO  
WANSAS TEQUILA  
WHISKEY BUSINESS  
WIDMER BROTHERS BREWING



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