

American Cancer Society's

TASTE OF HOPE LEADERSHIP COUNCIL

This dedicated group of volunteers promotes the success of the American Cancer Society by engaging corporate partners and supporting distinguished events in the Chicago market, with a focus on Taste of Hope. By doing so, this group will assist in saving lives and creating more birthdays by helping people stay well and get well, by finding cures, and by fighting back.

Responsibilities

- Support the Taste of Hope Chicago event by engaging in one of the following roles:
 - Auction team: Solicits a diverse array of auction items for the silent and super-silent auctions, to achieve a goal of \$80,000 Fair Market Value
 - Sponsorship team: Solicits corporate event sponsorship to achieve a goal of \$200,000 and aids in growing relationships between the American Cancer Society & its corporate supporters
 - In-kind Donations team: Solicits in-kind donations to help cover the cost of necessary goods and services for the event
 - Ticket Sales team: Develops and implements strategies to promote the event and increase individual ticket sales to reach a goal of 200 tickets sold

- Support additional corporate engagement and distinguished events objectives by remaining aware of engagement opportunities and making introductions/asks as appropriate

- Set a strong volunteer example by actively participating in meetings and calls as scheduled

- Stay in regular communication with American Cancer Society Staff and fellow council members to ensure up-to-date reporting and continued progress toward goals

- Assist in recruiting additional professionals to join the council

- Serve as a community ambassador for the American Cancer Society

For more information or to join the Taste of Hope Leadership Council, please contact Jane Travis at Jane.Travis@cancer.org.

